



**You may not think of it this way, but
in real estate: you're unemployed
until your next sale.**

**You get a sale, you earn the
money, you get paid, and then
you are unemployed AGAIN...**

**THAT'S HOW REAL ESTATE
WORKS.**

That's commission sales.





We should be conducting ourselves as a business.

We should not *just* be real estate agents because business owners, they are able to retire.

There's a difference between just being a real estate agent and having a business.

The next level to this
is becoming an
investor, or creating
passive income.

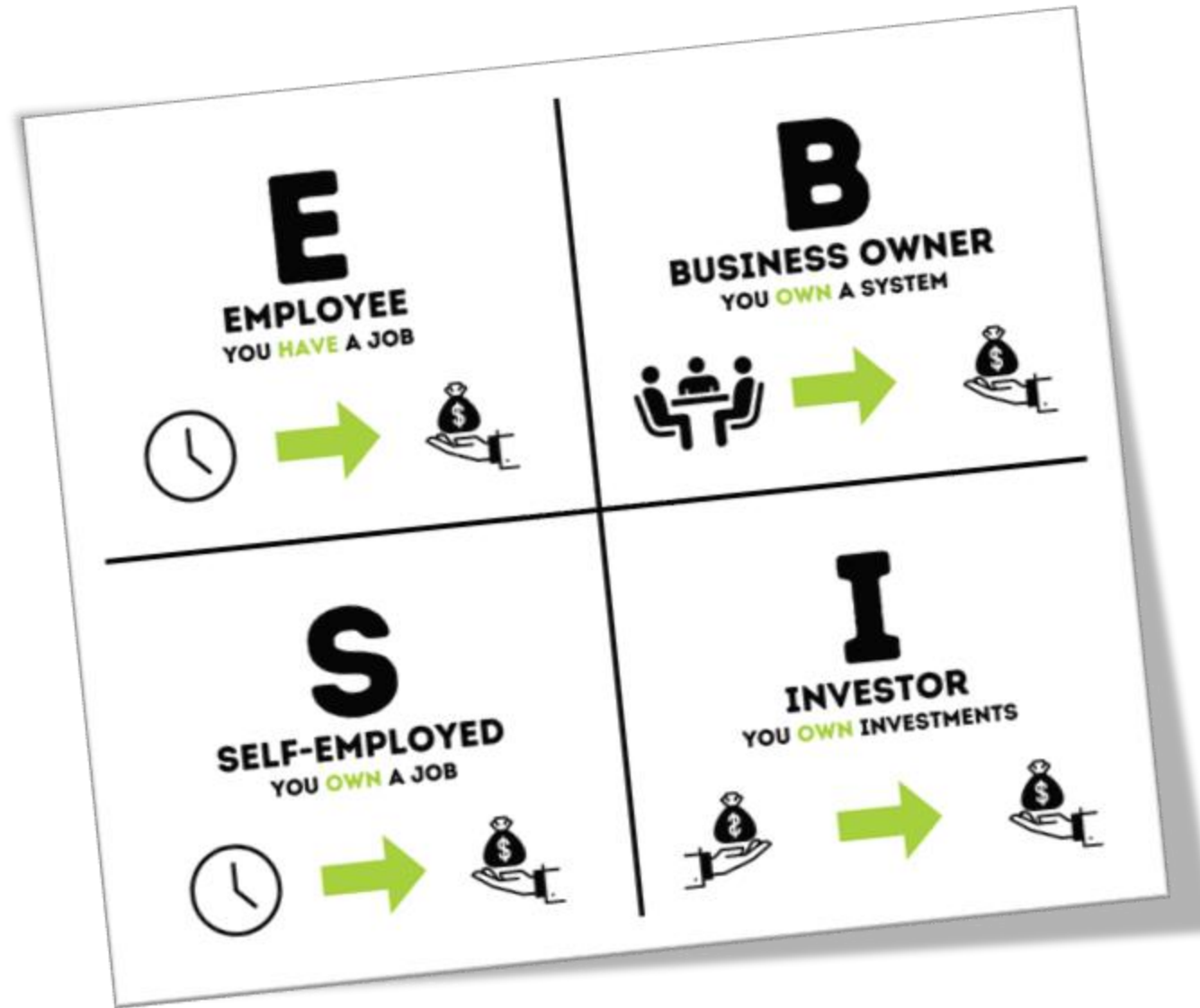


Most people who think they own a business, but they're just self-employed.

Ask yourself – am I self-employed, or am I a business owner?

What you really want is leverage, and you have leverage when you own a business.

But when you're an investor, your money is working for you. **This is where you want to be.**





Why don't real estate agents retire?



Has anyone ever been to a Real Estate retirement party?



No, never. Why is that? We're professionals, right? We make a lot of money, but we're not saving it.



We make lots of money in one closing...and we think that we can ride off into the sunset.



When I am 65 years old,
do I want to be showing
homes on Saturdays and
Sundays and getting calls
at night?

Reasons why real estate agents never retire:

1. No 401K retirement accounts.
2. No retirement contribution matching by an employer.
3. Having to pay more taxes and healthcare costs.
4. Difficulty saving enough for retirement (for reasons 1-3).
5. Rental properties: making \$3000 – and spending 1500 on expenses.
(Not enough cash flow.)
6. No company revenue share or stock options.

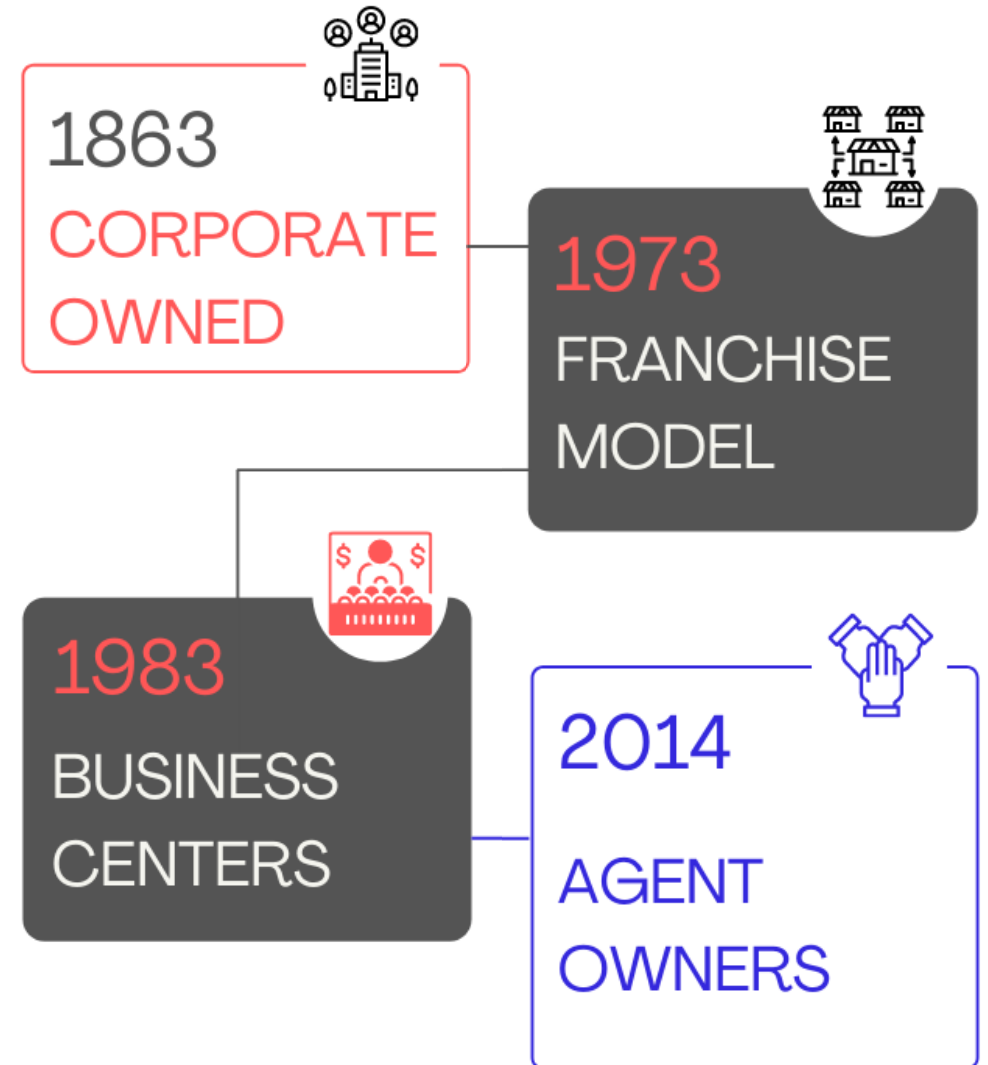
OUR INDUSTRY IS SHIFTING

- All industries evolve over time, each time improving the value proposition for *its customers*.



AGENTS ARE THE CUSTOMERS

CANZELL is the **next peg** in the evolution of offering agents a better opportunity!



Now And Later Effect

The **"now"** is the transactions helping buyers and sellers getting the money in the immediate future. But then we have to position ourselves so that one day we can retire, or at least have some addition to our retirement and have that **"later"** money.

So, we have the now and later effect.

We have the **now** money through the transactions, and we have the **later** money through the five tier revenue share and stock rewards.



CANZELL

5-TIER REVENUE SHARE



- You can make \$5,000, \$10,000, \$50,000, or more every month!
- Earn 10–25% of the company dollar on each agent you personally recruit.
- With just 1 agent, you unlock 3 levels of revenue share.
- With 15 agents, you unlock the 4th level, which pays 15% of company \$.
- With 25 agents, you unlock the 5th level, which pays 25% of company \$.

5-LEVEL REVENUE SHARE PROGRAM

Based on Agent Cap of \$14,000

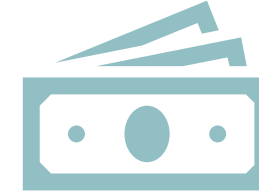
		EARNING PERCENTAGE	AGENTS NEEDED	\$ / CAPPING AGENT	
LEVEL 1	LEVEL 1 TIERS	10% 	 1+	\$1400	
		15% 	 5+	\$2100	
		25% 	 25+	\$3500	
LEVEL 2		10%	 1+	\$1400	
LEVEL 3		10%	 1+	\$1400	
LEVEL 4		15%	 15+	\$2100	 
LEVEL 5		25%	 25+	\$3500	 
POTENTIAL REVENUE 		85% COMPANY DOLLAR!		\$11,900	PER AGENT DOWNLINE



Revenue Share

The distribution of the total amount of income generated by sales.

VS.



Profit Share

The distribution of only the profits—revenue left over after costs have been removed.

Agents have recently switched to CanZell from another brokerage because they were making \$20.00 or less on their profit share.

OWNERSHIP STOCK AS REWARDS!

Most companies barely give you anything beyond a gift card.
At **CANZELL**, you get money back through stock options!

QUALIFY FOR REWARDS:	\$ IN OWNERSHIP STOCKS
When you join the company, after your first closing...	\$250
Every time you sponsor an agent, after their first closing...	\$250
When you cap...	\$4,000
When you cap and become an Influencer*...	\$14,000

**To become an Influencer an agent must cap, sell 30+ homes and teach 1 class/mo.*

BETTER COMMISSION *SPLITS*

- At CanZell Realty, we believe in offering competitive compensation plans.



- 80/20 commission split
- \$14,000 Annual Cap, then **100% commission split**
- \$50/mo E&O Insurance
- \$50/mo technology fee
- **NO** annual dues

TECHNOLOGY TOOLS *ALL INCLUDED*

- We provide these tools & services to our agents every month saving them thousands of dollars!



Website
Platform



Global
Listings



BROKERBUCK

Single sign-on ties
all platforms together

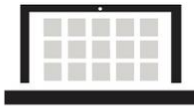


**BREAKTHROUGH
BROKER**

Flyers, Brochures, that
automatically feed from MLS

BROKER MINT

Transaction
Management



Customized Business
Management Dashboard



Revenue Share



10% for
10 Charities



Ownership
Stocks



Health Care
Benefits



Microsoft
Online Suite



CanZell
Swag Store



Mobile Apps



CR University
Virtual
Training



CR Social
Ready-to-use
posts to build
your brand

TOP REASONS I DECIDED *TO JOIN*



joincanzell.com

I LOVE THE REVENUE SHARE PROGRAM



With 5 levels of potential income, you can earn \$11,900! That's 85% Company Dollar!

5-LEVEL REVENUE SHARE PROGRAM

Based on Agent Cap of \$14,000

		EARNING PERCENTAGE	ACTIVE AGENTS NEEDED	\$/CAPPING AGENT	
LEVEL 1	LEVEL 1 TIERS	10%	1+	\$1400	
		15%	5+	\$2100	
		25%	25+	\$3500	
LEVEL 2		10%	1+	\$1400	
LEVEL 3		10%	1+	\$1400	
LEVEL 4		15%	15+	\$2100	
LEVEL 5		25%	25+	\$3500	
POTENTIAL REVENUE		\$	85% COMPANY DOLLAR!	\$11,900	PER AGENT DOWNLINE

My L1PA Agents: The total number of ACTIVE agents sponsored on your tier 1, husband-wife teams count as 1 spot. To be active, the agent must have done either 2 transactions or \$5,000 in gross commission income in the last 6 months. (This is the number that goes towards unlocking tiers 4 and 5. Tiers 2 and 3 automatically are unlocked.)



Based on \$14,000 Cap.

I GET OWNERSHIP STOCK



See how you can get up to \$14,000 Company Dollar back each year in ownership stock!

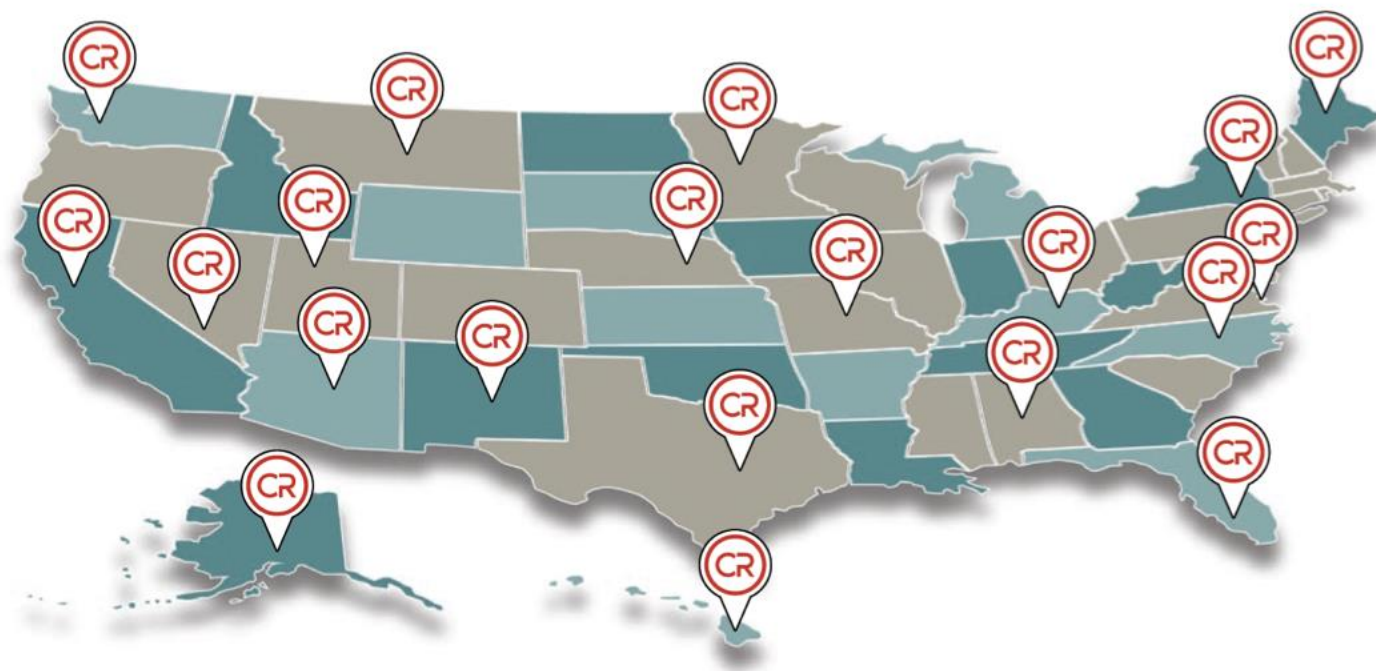
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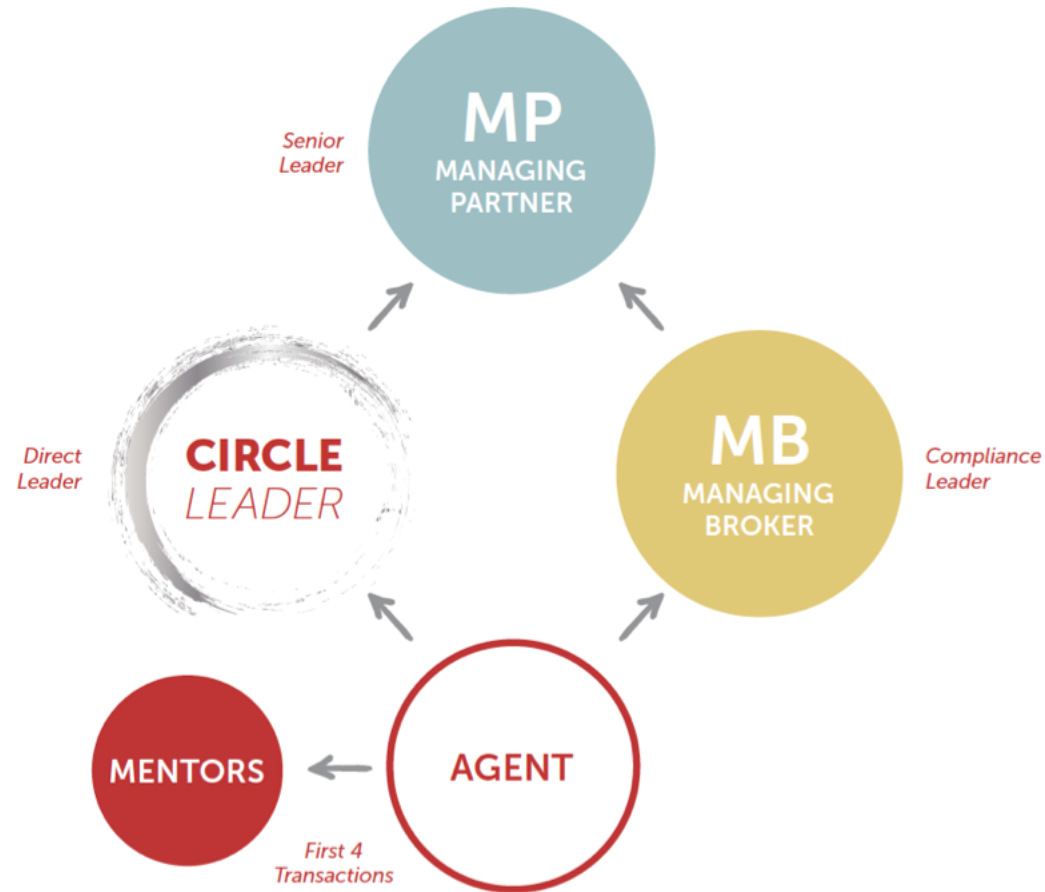
I **ALWAYS** HAVE ACCESS TO A BROKER



Some companies **ONLY** have 1 broker for the whole state. With CanZell, you'll have access to local brokers in each territory for support when you need it!



I WANTED MORE *LEADERSHIP & COACHING*



Monthly Training

Join us for monthly training with experts in real estate.



Weekly Training

Stay up to date on contracts and closing deals.



On-Demand Training

Watch technology training at any time.

Coaching is available for FREE!

I HAVE MY OWN BRAND



Personalize all your marketing materials in minutes with your picture, name, phone number and more. Create your real estate brand with custom listing signs too!



I GET ALL THE TECHNOLOGY & TOOLS FOR **FREE!**



You get custom-built websites, scheduling software, on-demand training, accounting, custom marketing tools and MORE!

Free!



I LOVE GIVING BACK ON EVERY TRANSACTION!



Feel good about giving back! CanZell donates 10% of company dollar profit to the charity of your client's choice, and none of that comes out of your pocket.



YOUNG LIFE



HOMELESSNESS



VARIOUS CHARITIES



BEYOND THE BORDERS



CR CARES



PREGNANCY CENTERS



FOSTER CARE



OPERATION CHRISTMAS CHILD



VARIOUS CHURCHES



URGENT NEED

I CAN GENERATE MORE LEADS

You can buy leads with CanZell's lead purchasing program. Buy leads through Kvcare from \$3-\$15 per lead.



LEADS



TRUE 100% COMMISSION



That's right...CanZell honors a 14K Nationwide Cap giving you the opportunity to earn 100% commission no matter where you are located!

Awesome!

STANDARD COMMISSION SPLIT

For Buyers & Sellers

80% / 20%

Agent

Company

ONCE YOU CAP...

For Buyers & Sellers

100%

Agent

I NEEDED *HEALTH INSURANCE*

CanZell offers healthcare and concierge services to 1099 employees giving you peace of mind.



INSURANCE + MEDICAL
COST SHARING



TELEMEDICINE &
MEDICAL SERVICES



SUPPLEMENTAL
INSURANCE

Check it out: <https://joincanzell.com/health-insurance/>



TO LEARN MORE GO TO:
JOINCANZELL.COM